

## YOUR FIT Show 2023 VIRTUAL TOUR AND VIDEO MARKETING PARTNER

**FIT** 2023  
**SHOW**  
**EVERYONE'S GOING**  
**NEC BIRMINGHAM**  
**23 - 25 MAY 2023**

### FOR THE FIRST TIME EVER FIT Show IS CREATING A VIRTUAL TOUR OF THE ENTIRE EVENT

Your exhibition stand will be captured and showcased on <http://www.fitshow.co.uk> (250,000 views per year) enabling all those that attended FIT Show (or were unable to attend) to view your stand, thus ensuring longevity of FIT Show 2023.

This ground-breaking technology enables you to embed additional media onto your stand to give the online viewer all the information they need about your business. These 'hotspots' will give you the opportunity for the global online audience to view a video of your business, download a brochure, link to your website or view additional images of your products.

HERE IS AN EXAMPLE OF A VIRTUAL TOUR  
TAKEN AT THE 2022 FIT Show



<https://my.matterport.com/show/?m=Ci6c4nYRijv>

HERE IS ANOTHER EXAMPLE OF  
A VIRTUAL TOUR



<https://my.matterport.com/show/?m=zeM17x45V1o>

# HERE ARE THE VIDEO PACKAGES ON OFFER

## 1. FIT Show 2023 VIDEO AND VIRTUAL TOUR HOTSPOTS

A professional camera operator will come and visit your stand during the event. They will film a short interview with one of your employees who will give a short overview of the business and anything specific relating to your FIT Show presence. We will also capture all the products and items on your stand, creating a short 'elevator pitch' style video to showcase your company at FIT Show.

This video will give you an online legacy for all viewers to watch. You will also receive the original video file for you to use as you wish across your social media, YouTube and website.

Along with this you will also be able to embed four more items on to your virtual stand. For example – a brochure, photos, another video, a link to your website.

**Total cost £995.00**

(Maximum video length 60 seconds)

## 2. ENHANCED PACKAGE

A bespoke video of your business. A professional film crew will come to your premises and create a customised video for you to showcase your business, your products, or your happy customers.

We have over 25 years' experience in creating promotional videos, specialising in your industry, with clients such as Morley Glass, Saint Gobain and Emplas.

Your video would be filmed prior to FIT Show 2023, allowing you to show it on your stand, use it on your website and social media as well as it being embedded into FIT Show virtual tour for all online viewers to watch. This package also includes the 4 further hotspots.

**Price: Bespoke.**

Please call to discuss your requirements.

## HERE ARE SOME EXAMPLES OF THE WORK WE HAVE DONE



### PROMOTIONAL

<https://vimeo.com/491676118>



### PRODUCT EXPLAINER

<https://vimeo.com/226640112>



### CASE STUDY

<https://vimeo.com/361979812>

## CONTACT DETAILS

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